IN THE SPECIFICATION:

1. Please amend the Abstract appearing at page 25, as follows:

A system [[(10)]] for rendering content according to availability data for at least one item includes a server [[(22)]] to receive a content request from a user [[(12)]] and, in response, to retrieve requested content. A rendering engine [[(24)]] coupled to the server [[(22)]] identifies at least one rule [[(30)]] associated with the content and concerning the item. A rules engine [[(32)]] coupled to the rendering engine [[(24)]] generates at least one availability request corresponding to the rule [[(30)]] and concerning the item. The rules engine [[(32)]] receives the availability data for the item, retrieves additional content according to the availability data for the item, ~~the additional content being selected from among one or more stored content elements that concern the item~~, and [[then]] communicates the additional content to the rendering engine [[(24)]] for incorporation into the requested content. The rendering engine [[(24)]] renders the requested content, including the additional content concerning the item. The server [[(22)]] communicates the rendered content to the user [[(12)]] to satisfy the content request.